



See what other Market Centers are doing for Power Day!

Start your day at 9:00 with 30 minutes of role playing scripts and dialogues and watching Dianna's Power Hour video.

Track # of participants, listing appointments, buyer appointments, recruiting appointments, & referrals; you'll be reporting this to MAPS at the conclusion of the event with the online form.

Agents can either make calls or go out in the field door-knocking; great opportunity to call older expirers as well as do lead follow-up. The ultimate goal is to set appointments!

Have a bell or buzzer that agents use every time they set an appointment.

Have one of your favorite vendors bring in sandwiches, drinks and chips for lunch!

PC's could be lead generating with other agents as well as roaming the group, providing constructive feedback and encouragement, listening in to assist with scripts, encouraging them to ask for the appointment one more time.

TL's can use Power Day as an invitation to prospective recruits to show them how we actively work with our agents in building their businesses.

Award several inexpensive prizes: highest number of appointments set, the first person to show up in the room for Power Day, the person with the funniest story about their lead generation, etc.

Last 30 minutes of the day should be a recap of all the numbers as well as asking the group for "ahas".

Have one person compile numbers results and use the online submission form for MAPS: <https://maps.wufoo.com/forms/maps-power-day-for-february/>